

FARMERS MARKET STAKEHOLDERS ASSOCIATION

March 13, 2018 Meeting Minutes

Time/Location: 6:00 p.m./The Market

Call to Order: Mike Sanchez opened the meeting at 6:10 p.m.

Meeting Topics Discussed

- Crime Stats
 - Matt Songer, our Dallas Police representative, briefly went over the crime stats
 - Matt introduced Jose Ruiz with Code Compliance
 - Jose spoke about recent gang taggings around the neighborhood
 - Anti-panhandling ordinance has been instituted; we were encouraged to use the 311 app for reporting panhandling issues
 - Coffee with Cops will be held 3/24/18 from 9am – 11am at 407 N. Lamar
 - DPD is hiring – Matt encouraged us to put out the recruitment efforts – requirements are 45 college hours and you must be 20 ½ years of age
- Downtown Residents Council
 - Jeannine Jiral (DRC Chair) spoke on behalf of the DRC
 - DRC promotes downtown Dallas and events
 - FMSA representatives were encouraged to join the DRC
- The Market
 - Nancy Barber (Director of the Market) provided a brief update
 - The new lofts and retail are scheduled to be done December 2018
 - Footsal Fields is scheduled to be done late May 2018
 - Urban Goods should be stocked in the next 30 days
 - Way finding signs approved; getting them installed is to be determined
- Marketing
 - New FMSA t-shirts and Perks Cards were provided
 - Matt Vermillion proposed a 5K run/walk with surrounding neighborhoods (Cedars/Deep Ellum/Downtown Dallas), and a post-race party at the Market
 - Increasing community events important
- Newsletter
 - What do we want to discuss? Input/content needed monthly
 - Survey results provided topics/issues for newsletter
 - Homeless/quality of life issue important
 - Crosswalk at Pearl/Marilla important – Craig Melde to do street plan – status needed
 - Linda said Adam Medrano is to put in road humps (Nancy Barber has not yet been provided with any renderings)
- Upcoming Events
 - Susan Armanovs announced the Easter Egg Hunt and Hat Parade being held on Easter Sunday and requested volunteer help

Meeting adjourned at 7:05 p.m.